

Exeter Hospital Community Health Needs Assessment Implementation Strategy for 2013

Identified Priority	Description	Alignment with Mission	Ability Impact Locally	Approach	Direct Financial Aid	Governmental Aid	Hospital Based Services	Hospital Funded Community Grants/Sponsorships	Advocacy	Anticipated Impact	Monitoring Method and Frequency
1	Access to mental health services	Indirect	Low	Support/Advocate			Exeter Hospital & Core Physicians partner with Seacoast Mental Health Center (SMHC) to co-locate mental health support programs and staff at various system locations including, but not limited to, the ED and primary care locations.		Active support of New Hampshire Hospital Association's position related to expanded mental health access in New Hampshire	Create more timely access to behavioral support and intervention.	Ongoing monitoring of mental health patients utilizing ED
2	Access to primary care- (underinsured, uninsured, high deductibles)	Direct	Moderate	Active	Exeter will continue to support a Financial Assistance Plan in accordance with existing coverage gaps in the state of N.H. The current program includes variable subsidy levels based on income & family size up to 100% coverage as well as Catastrophic Care Program that helped 2,173 people in 2012.	Participating in HX Exchange and Managed Medicaid Programs at rates below the cost of care.	Primary care services provided through the hospital's affiliate Core Physicians which also offers a Financial Assistance Plan that is in alignment with EH FA plan.	Continue grant support for local area agencies that support the uninsured and underinsured population. Currently EH provides substantial financial support to Lamprey Health Services, SeaCare and Families First	Active support of the New Hampshire Hospital Association's position supporting the expansion of Medicaid in NH	Fill in gaps in access between existing governmental programs including Medicaid and the subsidized access to coverage under the pending Health Insurance Exchange	Annual statistics on the hospital's Financial Assistance Program are reported in its required Community Benefits Report, including the number of individuals served and total dollars underwritten . EH's annual Community Benefit Report is available at www.exeterhospital.com
3	Transportation	Indirect	Low	influence			The hospital supports a limited transportation program. During FY 2012 Exeter Hospital provided 2,411 patient transports.		Continued advocacy for increased public transportation, especially for communities with limited access like Seabrook.	Provide increased access to and from medical services for those with economically based limits on transportation	Exeter Hospital will continue to monitor those patients who require transportation
4	Youth Suicide/Substance Abuse	Indirect	Low	Influence & Support			Exeter Hospital & Core Physicians partners with Seacoast Mental Health Center (SMHC) to co-locate mental health support programs and workers at various system locations including, but not limited to, the ED and primary care locations.	We will continue to work with Seacoast Mental Health Center on access solutions and with the United Way of the Greater Seacoast on education and prevention.		Increased awareness of the risk and presence of these issues on the NH Seacoast	Ongoing monitoring of patients utilizing ED either suffering under substance abuse or on suicide prevention. On going monitoring of the Youth Risk Behavior Survey data from the UWGS

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5	Dental Care	Direct	High	Active			Exeter Hospital is working to transition the use of its mobile health dental van to a local community agency to offer dental services in the community to the underinsured and uninsured population.	We currently provide underwriting to Lamprey Health Care and Families First in part for access to dental care. EH's affiliate Core Physicians provides FA for pediatric dental patients.		In partnership with other agencies help create a local alternative for the un and underinsured adults to access dental services in the community	Through our Community Needs assessment process and in concert with our community partners
6	Health and Wellness Services	Direct	Moderate	Support	Funding for screenings included under the hospital's Financial Assistance Program	Continued participation in governmental screening programs at below cost rates.	Free Community Lecture Series, Hospital based Information and Referral Center. Better Choices Better Health Program Routine publication of health related educational content via web, Facebook and print media.	Currently EH provides substantial financial support to Lamprey Health Services, SeaCare and Families First.		Increased awareness of important health information in the community.	Monitor attendance in community classes Review referrals from Hospitals' Information and Referral Center
7	Nutrition/Obesity	Indirect	Low	Support	Funding for screenings included under FA program -		Free Community Lecture Series, Hospital based Information and Referral Center. Better Choices Better Health Program Routine publication of health related educational content via web, Facebook and print media	Funding for UWGS and New Outlook Teen Center		Increased awareness of important health information in the community.	Monitor attendance in community classes Review referrals from Hospitals' Information and Referral Center
8	Elderly Care & Support Services	Direct	High	Support	Funding for screenings included under FA program -	Continued participation in governmental funded health service at below cost rates.	Support provided through Exeter Hospital's affiliate Rockingham VNA & Hospice.	Funding for UWGS, Lamprey & Families First		Increased awareness of important health information in the community.	Monitor attendance in community classes Review referrals from the hospitals' Information and Referral Center

In accordance with section 6033(b)(15)(A) of the Internal Revenue Code 501(r)(3) Exeter Hospital has developed the above implementation strategy with respect to each significant health need identified through its Community Health Needs Assessment process.